

Event Management



MDB provides exemplary event management, facilitation, and logistical support services to clients across public, non-profit, and private sectors. Combining decades of event management experience with subject matter expertise, our staff have orchestrated events that develop and deliver effective outcomes for local, domestic, and international audiences.



We tailor our services to client requirements through careful planning and preparation, on-site support, and post-event follow-up. MDB also provides full-service planning and facilitation of virtual conferences, webinars, and meetings. With MDB assistance, our clients have conducted large conferences, technical workshops, focus groups, press conferences, and meetings for advisory boards, grant recipients, public-private partnerships, and other specialized participants.

Our event management experts understand and fulfill all federal, local, and state requirements for meetings that comprise scientists, educators, policy makers, researchers, program managers, community organization representatives, and media staff. These events regularly align with our expertise in the following topics:



Global Health and Sustainability



Environmental Science and Health



Emergency Public Health



Occupational Safety and Health



Community Engagement

MDB's Event Management services are accessible via the following contract vehicles:

• GSA Multiple Award Schedule • OASIS+ SB Management & Advisory Domain • National Institutes of Health (NIH) BPA • NIH Conference, Administrative & Travel Services (NIHCATS IV) • Department of Education PRESTO

Representative case studies of MDB's event management support include:

U.S. DEPARTMENT OF EDUCATION ANNUAL DATA CONFERENCE

Since 2018, MDB has provided logistical support for the U.S. Department of Education National Center for Education



OUR CLIENTS

MDB has supported events and facilitation for the following clients:

- CPWR-The Center for Construction Research and Training
- National Association of State Directors of Adult Education
- National Heart, Lung, and Blood Institute
- National Institute of Environmental Health Sciences
- National Science Foundation
- · State and local governments
- U.S. Environmental Protection Agency
- · U.S. Department of Education
- · U.S. Department of Health and Human Services
- Waste Management
- World Health Organization

Statistics (NCES). Notable events include the National Forum on Education Statistics and the NCES STATS-DC Data Conference. The six-day in-person conference draws nearly 1,000 participants.

Nearly 2,000 participants joined the five-day virtual conference in 2021 and 2022, for which MDB created an event website and meeting platform housing a conference overview, welcome video, agenda, session descriptions, speaker bios, virtual posters and exhibitors, and FAQ information.

NIEHS WORKER TRAINING PROGRAM (WTP) GRANTEE MEETINGS AND TECHNICAL WORKSHOPS

MDB supports event management for semi-annual WTP award recipient meetings and workshops. Additionally, we provide subject matter expertise, facilitation, and agenda development. Since 2000, our staff have helped plan and



facilitate dozens of meetings across the country, ranging from 100-400 participants. MDB has supported over 100 workshops CONTINUED ON REVERSE SIDE

CONTINUED FROM OTHER SIDE

with more than 10,000 participants, including five Trainers' Exchanges for hazardous worker trainers serving communities across the country. MDB also manages WTP webinars on a variety of health and safety topics, including wildfires, heat, opioids, infectious disease, and mental health.

WEFTEC: THE WATER QUALITY EVENT

For the EPA Office of Water, MDB has provided pre-event, on-site, and post-event support for their exhibit at the Water Environment Federation's Annual Technical Exhibition and Conference since 2009. With more than 25,000 attendees, the event is the largest of its kind in North America. MDB arranges the transportation, delivery, and construction of EPA's 2,500 square foot booth while also



managing on-site logistics and booth take-down. Our staff recently redesigned the booth graphics, providing a fresh, updated look that better enables EPA representatives to promote opportunities, highlight research, and engage with industry professionals from around the world.

FACILITATING DISCUSSIONS AMONG STAKEHOLDERS

Tim Fields, MDB Senior Vice President, has led community conversations in Spartanburg, South Carolina since 2001. Through biweekly calls and quarterly meetings with community members, public institutions, and private interests, this dialogue has successfully addressed issues of environmental protection,



health and safety, job creation, healthcare, and community revitalization within a low-income, African American community.

DESIGN AND EXECUTION OF TABLETOP EXERCISES

MDB expertly designs, conducts, and evaluates Homeland Security Exercise and Evaluation Program (HSEEP)-compliant exercises ranging from small discussion-based exercises to large, multi-state, multi-region



operations-based exercises for clients. Our team coordinates all logistics, planning meetings, documentation, briefings, and execution of in-person, hybrid, and fully virtual exercises. We identify facilitators and evaluators with the required expertise and provide a seamless participant experience. Topics of recent exercise have spanned the all-hazards spectrum from chemical, biological, radiological, nuclear, and explosive events to natural, technological, and intentional incidents, reaching more than 1,500 participants from healthcare coalitions, facilities and communities across the nation.

KERRI MORAN VOELKER

MDB Director of Events

Kerri Moran Voelker provides extensive event management and logistical support to clients as MDB's Director of Events. Kerri is a Certified Meeting Professional and a Certified **Government Meeting** Professional. She works closely with clients on event design, while managing logistics and planning teams for all MDB-supported events. Kerri excels at creating and managing budgets, setting priorities, meeting deadlines, and achieving results.





To access MDB, contact Director of Events Kerri Moran Voelker at kvoelker@michaeldbaker.com or President Michael Baker at michael@michaeldbaker.com or via phone at (202) 331-0060.



MDB holds a Multiple Award Schedule (MAS):

Contract 47QRAA20D0028, that allows us to offer a wide range of professional services to the U.S. federal government.

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